



DIVYESH PANDEY

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SUMMARY

Demonstrative Product Designer promoting 8.5 years of involvement in research and development of new components. Proficient in UI/UX design.

I am an expert in creating a full journey of the user-centric product design process which includes wireframe, user flow, UI Design, Interaction design, and Presentation with the help of latest software. I am comfortable exploring the needs of differing audiences, from children to adults, corporate to the local sellers and all the age groups. I know how to take a user-centered approach without losing sight of business goals.

SKILLS

- Product Design
- Prototyping and Wireframing
- User-Centric Design
- Sketch
- Photoshop
- Illustrator
- InVision
- Flinto
- Figma
- Marvel
- Principal
- Material Design Trends
- Human Interface Guideline
- Adobe XD
- Agile Methodology
- Team Management
- Development Skill (HTML5, CSS2, JS)

EXPERIENCE

Product Design Manager / Jungle Games Pvt.. Ltd - Gurugram, Haryana

06/2018 - Current

- Chairing design meetings involving groups of over 20 people.
- Analyze users' behaviors to design according to the target audience.
- Building new features according to the product requirement and competitor analysis.
- Encouraging and inspiring design consultants to produce their best work by using their full flair, experience, resources & talents in a cost-effective way.
- Negotiating and influencing senior stakeholders.
- Design innovative interfaces on Illustrator and Sketch, and publish them on Marvel to iterate with the team
- Multiple project management simultaneously in terms of complete designs and feature release.

- Managing a detailed design and procurement programme.
- Ensuring that designs adhere to current legislation, standards, & codes of practice.
- Leading large teams with different goals in a way that gets them to work together to produce a coordinated and coherent design.
- Maintaining confidentiality and observing data protection and associated guidelines where appropriate.

Team Lead, UI/UX Designer / Avalon Information System - Delhi, Delhi

06/2016 - 06/2018

- Data-Driven Dashboard designs with industry-standard design practice like HID and Material
- Micro and Socio-Economic Domain web and mobile app design.
- Manage Project and Team for timely deliverables.
- Interact with developer to develop the project timely by providing HTML and CSS.
- Interact with client to manage project and took user interviews for complete project journey and task.
- Manage Agile Board Jira for project and time updates.
- Determined job priorities for multiple projects and communicated sequencing, priorities and timeline to entire team.

Sr. UX Designer / Nagarro Softwares - Gurugram, Haryana

05/2015 - 06/2016

- Creating mock-ups, wireframe & mark-ups of the projects.
- Industry Standard design trends practice with advance project designing in HIG and Material guidelines.
- Created style-guide and project brand guideline to full and through running of the project.
- POCs to understand the new technology & enhance the coding skills
- Fast pace mock-ups conversion to HTML mark-up
- Framework Bootstrap & Material design-based project development
- Responsive Web Application design and development.
- CSS Pre-Processor (LESS & SCSS) based project setup & design.

Product Designer / Avalon Information System - Delhi, Delhi

04/2014 - 03/2015

- Create Interactive Mock-ups & Wireframes
- Designing the project according to the latest design trends.
- Mobile-first design approach for easy to convert websites in responsive mobile-friendly designs.
- Typography and Color Management according to clients' requirements or suggestions for better understanding of the project.
- Design SPA (Single Page Application) for Web and Mobile.
- Parallax based web application using jQuery & JavaScript.
- Formatted designs and media for print and web applications to deliver production-ready graphics.

Visual Designer / Xicom Technologies - Delhi, Delhi

06/2013 - 04/2014

- Established organizational vision and developed strategies to achieve sales, profit and loss and customer service goals.
- Leveraged media and graphic design expertise to develop engaging marketing and promotional materials, including flyers and advertisements to generate new sales revenues and grow the customer base.
- Formatted designs and media for Mobile and Web applications to deliver production-ready graphics.
- Used Sketch and Photoshop to create images and layouts.

Jr. Visual Designer / Pixel Conception - Gurugram, Haryana

05/2011 - 03/2013

- Adjusted images sizes and selected fonts for projects.
- Designed new, on-brand visual elements focusing on concept and messaging.
- Created corporate brands by designing cohesive looks between elements such as logos and websites.
- Developed website layouts, templates and unique branded looks for more than 20 projects.
- Used Sketch, Illustrator, Photoshop to create images and layouts.

EDUCATION AND TRAINING

CSJM University - Kanpur

04/2012

Bachelor of Arts: Arts

WEBSITES, PORTFOLIOS, PROFILES

- <https://divyesh.art>

CERTIFICATIONS

- Human Computer Interaction from Udemy.
- Certification of Applied Interaction Design.
- Certification of Design Thinking
- Certification of Visual design from Arena Animation.